

Aimee Carmella

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www.aimeecarmella.com

Education

Master of Arts in Teaching - Art Education

2014-2015: Maine College of Art, Portland, ME

Bachelor of Fine Arts and minor in art history

2002-2006: The College of New Jersey, Ewing, NJ

Work Experience

August 2014 – May 2015: Maine College of Art, Portland, ME

Graphic Designer - Work Study

Created promotional material for the College: designed and produced student handbook for MAT Summer Institute; designed MECA bookmark and educational print/online material for MECA's website for the 2015 NAEA National Convention.

April 2008 - Present: Design Hare LLC, Portland, ME

Partner, Web Producer and Media Specialist

Organized and managed web graphics and client content. Maintained client social media presences. Created monthly email newsletter campaigns. Designed print and digital marketing materials such as booklets, advertisements, and posters for client events.

August 2008 - November 2009: World Wide Web Communications, Cherry Hill, NJ

Web Producer and Media Specialist

Instructed clients on using WordPress and other CMSs to edit their websites. Managed client projects through development lifecycle.

March 2007 - May 2008: Holt Morgan Russell Architects, P.A., Princeton, NJ

Marketing Assistant/Graphic Designer

Produced marketing materials for reports, brochures and other mailings.

September 2006 - March 2007: Paul Whicheloe Photography, Washington, NJ

Photographer's Assistant/Studio Assistant

Maintained image database. Assisted photographer on photo shoots. Worked alongside the photographer to learn the processes involved in creating a successful shoot.

Instructional Experience

March 2015: National Art Education Association National Convention, New Orleans, LA

Presenter, Association of Independent Colleges of Art and Design (AICAD) sponsored *Live Learning Lab*. Presented *Mapping Our Designed Environment*, a collaborative workshop that engaged other art educators in defining and interacting with the environment around them.

Technical Skills

Proficient: WordPress, Drupal, Blogger, HTML/CSS, Microsoft Office, Adobe Creative Suite, Social Media, MailChimp, Campaign Monitor, Constant Contact, Google Analytics

Fine Art Skills

Proficient: Digital Photography, Drawing, Ceramics, Painting

Knowledgeable: Printmaking, Analog Photography, Jewelry Making, Fiber Arts

Honors

2015: Presenter, National Art Education Association

2014: Merit Scholarship, Maine College of Art, Portland, ME

2014: Work Study, Maine College of Art, Portland, ME

2006: Graduated Cum Laude: The College of New Jersey

2002 – 2006: Deans List for five semesters.

Professional Development

May 2015: WordCamp Maine, Maine College of Art

March 2015: NAEA National Convention, New Orleans, LA